

Skillnet Ireland Official Social Media Policy

Skillnet Ireland uses social media to share information, gather feedback and create a dialogue with members of the public. We also use these platforms to promote the activities of Skillnet Ireland and our community of Business Networks. We welcome feedback and ideas from all our followers and will endeavour to join the conversation where possible. However, we may not be able to reply individually to all messages or comments received. This social media policy may be revised at any time.

What to expect

If you follow us on social media, you can expect information covering some or all of the following:

- Press releases, statements and news articles.
- Skillnet Ireland brand campaign content. This includes case studies, videos, insights and maytake a multimedia form.
- Skillnet Business Network news and updates.
- Event information and occasional live coverage of events, conferences and awards.
- Alerts about new content on our website and relevant newsletter content.
- Workforce insights, news and expert thought leadership on the world of work.
- Communications about relevant government policy, evaluations, announcements, research, activities, Annual Reports and national reports or events that Skillnet Ireland are involved with, support in some capacity or deem to be of national importance.
- Sharing of relevant industry insights and collaborative workforce development initiatives with other agencies, international bodies and Skillnet Promoting Industry Bodies.
- Other practical information on how to access Skillnet Ireland funded programmes available through Skillnet Business Networks and Skillnet Ireland.
- Other content that we deem to be relevant to our core business audience in Ireland.

Availability

We update and monitor our social media accounts during normal office hours 9am – 5.30pm Monday to Friday. We will also update and monitor the account outside of these hours at our own discretion. The various social media platforms we operate from may occasionally be unavailable, and we accept no responsibility for lack of service due to downtime.

Who we are

Skillnet Ireland Official Social Media Accounts

All of the official Skillnet Ireland business profile pages listed below are managed by the Marketing Communications team in Skillnet Ireland. The content of these pages will only be posted by staff of the Marketing Communications team in Skillnet Ireland.

- [Twitter](#)
- [Facebook](#)
- [LinkedIn](#)
- [YouTube](#)
- [Vimeo](#)

Skillnet Networks

There are numerous Skillnet Business Networks in operation that have a social media presence. We take no responsibility for individual Business Networks' social media conduct.

Following, Sharing and Retweets

If we follow another Social Media account, it does not imply an endorsement of any kind. If you follow our account, we will not automatically follow you back. Content retweeted or shared by Skillnet Ireland does not imply any endorsement of the message posted/tweeted or the individual or organisation it originated from.

Retweets (RTs) and post shares are not an endorsement.

@Replies/Comments and Direct Messages

We welcome feedback from our followers and will try to join the conversation where possible. However, we may not be able to reply individually to all the messages we receive on social media. The best means of communicating a query to us is by using the [Contact Us](#) link on our website. General enquiries should be sent to info@skillnetireland.ie with specific media/communications queries sent to communications@skillnetireland.ie.

Please do not include personal/private information in your tweets/messages to us.

Abusive/Spam Tweets/Messages

Abusive or spam tweets/messages will result in followers being blocked and reported directly to the social media platform provider. We reserve the right not to comment on any messages and to delete comments if they are deemed inappropriate.

Comments on all social media platforms and moderation policy

Comments are generally enabled on all of the Skillnet Ireland social media platforms. We reserve the right however to disable comments on occasion. Comments posted on videos are the views of individuals and do not represent the views of Skillnet Ireland. We do not accept responsibility for the content of any comment and reserve the right to remove comments that:

- contain abusive, obscene, hateful, indecent or offensive language, or link to obscene or offensive material, illegal material.
- are not relevant to the video posted.
- constitute spam or promote or advertise products.
- are designed to cause nuisance to the page administrator or other users.

The best means of communicating a query to us is by using the [Contact Us](#) link on our website. If you have any questions about this social media policy, please contact the Marketing Communications team communications@skillnetireland.ie.